



Jenny Lanier
Graphic Designer. Art Director.

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EDUCATION

Savannah College of Art and Design
M.F.A. Graphic Design

Southern Methodist University, 2011
B.F.A. Creative Advertising
Minor in Business Administration
Overall GPA: 3.6

SKILLS

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Dreamweaver
Sublime Text
HTML 5
CSS 3
Sketch 3
InVision
SiteCore
Microsoft Office
Working knowledge of Javascript

EXPERIENCE

Moroch, Art Director
August 2011 – May 2014
Clients included McDonald's, Coca-Cola, DFW Airport, Oasis Paper Company, Pure Fishing, Visionworks, Mattress Giant, and Stage Stores.

Southern Methodist University, Temporary Marketing Manager
June 2011 – August 2011
Designed graphics for departments within SMU. Maintained SMU's website using.

Tribal DDB, Art Director Intern
August 2010 – December 2010
Formatted ad units for web placement. Designed e-mailers and digital ads for clients including Pepsi, Pizza Hut, Clorox, Buffets, Inc., Diet Mountain Dew and Amp Energy Drink.

AWARDS

SCAD Academic Scholarship
Fall 2014 – Present

SCAD Achievement Scholarship
Fall 2014 – Present

AAF District 10 Silver Addy
Fall 2013

Moroch Employee of the Month
Fall 2013

Moroch WOW Award
Spontaneous Recognition for Performance and Achievement
Spring 2013

Moroch WOW Award
Summer 2012

One Show Student Exhibition NYC
Spring 2011, Spring 2010

AAF District 10 Silver Addy (Student)
Spring 2011

AAF District 10 Gold Addy (Student)
Summer 2012

Method Creative Best Portfolio
Fall 2010

Art Director's Club of Houston Medalist
Fall 2010

AAF District 10 Silver Addy (Student)
Spring 2010

Golden Key Honor Society
Fall 2009 – Spring 2011

National Scholars Honor Society
Spring 2008 – Spring 2011

Honors Program
Spring 2008 – Spring 2011

SMU Distinguished Scholar
Fall 2007 – Spring 2011

Alpha Lambda Delta Honor Society
Fall 2007 – Spring 2011

SMU Honor Roll
Fall 2007, Spring 2008, Spring 2009

Perkins Hilltop Scholar
Fall 2007 – Spring 2008

BUCKET LIST

Cage dive with Great Whites in South Africa.

Cage dive with Great Whites in Australia.

Visit all 7 continents.

Buy a house on my own.

Revolutionize pet adoption.

Perform improv comedy.

Dress up and go to Comic Con.