



Jenny Lanier
Design Manager

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EDUCATION

Savannah College of Art and Design (SCAD)

Atlanta, Georgia
Master of Fine Arts
Graphic Design
2017

Southern Methodist University (SMU)

Dallas, Texas
Bachelor of Fine Arts
Creative Advertising;
Minor in Business
Administration
2011

SKILLS/TOOLS

Design Thinking
Project Management
Wireframing
Facilitation
Adobe Creative Suite
Sublime Text
Sketch
Abstract
HTML 5
CSS 3
Sketch 3
InVision
Working knowledge of
Javascript

EXPERIENCE

IBM

Austin, Texas

Senior Design Manager | February 2021 – Present

- Lead design strategy for a multi-billion dollar portfolio of compute and interconnectivity offerings within IBM Cloud.
- Manage the largest design team in IBM Public Cloud: 11 direct reports who cover 26 products.
- Accelerated our team's onboarding process by 400%.
- Increased design contributions to the product road map by 700%.
- Facilitate design thinking workshops for stakeholder and strategy alignment.
- Introduced the first user facing AI integration for our infrastructure portfolio.

UX Design Lead | July 2019 – February 2021

- Continued as design focal for multiple Virtual Private Cloud compute and networking offerings.
- Spearheaded a dramatic shift in squad operations in order to harness agile methodology.
- Formalized sprint cadences, such as sprint planning, sprint playbacks, and stand ups.
- Partnered with research team for generative concepts to contribute design led initiatives to product road map.
- Spoke on IBM's behalf at multiple conferences across the world, including Sydney, Australia.
- Improved communication with stakeholders to enhance relationships.
- Mentored cohort of early professional hires during their six week onboarding program.
- Patent: "Automatic IP Range Selection" granted in May 2021.
- Publications: "Tactile Wireframing Kit: Accessibility for Accessible Design" in August of 2019; "System and Method to Facilitate Crowd Participation in Q&A" in December of 2019; "System to Enhance Real-time Speech to Text Transcription Through Visual and Contextual Inputs" in July of 2020; "Contextual Detection and Correction in Video Calls" in November of 2020.

Software/UX Designer | July 2017 – July 2019

- Collaborated with cross-functional teams including product managers, architects, and developers to design infrastructure products.
- Owned end-to-end design for networking services like security groups, virtual private networks, subnets, access control lists, and load balancers.
- Led and trained others to lead multiple design thinking workshops.
- Patent: "Dynamic Order Prioritization Enablement" filed in June 2019.

Software Design Intern | January 2016 – March 2016

- Completed renowned IBM Design Thinking training program over three month intensive curriculum.
- Marketed the Maelstrom internship program to prospective candidates.
- Helped IBM designers proficiently implement the IBM Design Language into their workflows.

Moroch

Dallas, Texas

Art Director | August 2011 – May 2014

- Designed digital, print, television, and social ad campaigns for clients spanning a variety of industries: Coca-Cola, McDonald's, Pure Fishing, Oasis Paper Company, and DFW International Airport.
- Consulted on set for video and photography campaign shoots.
- Designed branding and packages for new product offerings.